



Emergenetics International Europe Partners with Inspirators for Hospitality (IFH)

IFH Exclusive Partner for Germany

Tiel, The Netherlands, October 23, 2014— Emergenetics International— Europe has partnered with IFH, Inspirators for Hospitality, a training and consultancy firm from Frankfurt, Germany with expertise in people, organisational and leadership development.

Founded in Frankfurt in 1989, IFH has established itself as the market leader in training, coaching and people development, specializing in hospitality and service industries. IFH is also the umbrella company of *InProve*, their mystery shopping and performance benchmarking brand. As of January 2014, IFH is part of Performance Solutions (the Emergenetics International representative for the Benelux region), becoming Europe's most experienced training company for hospitality and service industries.

IFH services embrace various areas: from open seminars in core competencies (Hospitality, Leadership, Revenue & Demand Management, Sales & Distribution, MICE) to unique 'Trainings by Design', a concept which is tailor-made to customers' needs.

As an Emergenetics-certified organisation, IFH has access to a full slate of employee development tools all based on Emergenetics' distinctive thinking and behavioural approach. "We are thrilled that IFH will be an integral part of our network, as it is clear that their approach to realise peoples' potential is in line with our own," said Emergenetics International Founder and CEO, [Dr. Geil Browning](#).

Emergenetics International— Europe CEO [Ron Byron](#) underscored that with a strong focus on learning and development, IFH and Emergenetics International— Europe will help organisations find new ways to connect and engage with employees and clients. We are looking forward to working together with IFH, Inspirators for Hospitality, to bring innovative products and services to our associates and corporate clients in Germany.

ABOUT EMERGENETICS INTERNATIONAL

Emergenetics International is a global human capital development company. Experts in the way people think, behave, and communicate, we develop psychometric tools and training that reveal thinking and behavioural preferences. We transform organisations by maximising the capacity of individuals and creating more collaborative teams. The company has regional headquarters in the US, Singapore, and The Netherlands, and offices throughout North America, Asia and Europe.

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