



We are proud to announce an Exclusive Licensee and Country Representative for Greater China!

Emergenetics Extends its Reach to Greater China

On 1 June 2014, Dr. Chris Lam took on the role of CEO, Emergenetics International – Greater China to bring Emergenetics to Every Mind in Hong Kong, Macau, Taiwan and China. As the Exclusive Licensee and Country Representative for Greater China, his team will serve Associates and clients in this region through its new office in Hong Kong.

“I first came to know about Emergenetics in 2013 and became even more passionate after reading *Emergenetics: Tap Into The New Science of Success* by Dr Geil Browning,” shared Chris. “I eventually attended the Emergenetics Certification in Denver in 2013 and delved into discussions with the Asia Pacific office to play a much bigger role, especially in my markets.”

In the most recent months, Chris has been spreading Emergenetics throughout the region, having organised numerous Meeting of the Minds workshops in Hong Kong, Macau, Taipei, Guangzhou and Foshan, China. He has also organized the first Emergenetics Certification workshop since taking over as Country Representative in July, and will be having its second run in October this year. Such is the dedication, resourcefulness and effectiveness of Chris, who has also grown a transformative training business in China. To date, his training group, InVision, has positively impacted more than 100,000 lives across the Greater China region.

We look forward to Chris continuing the efforts of the Asia Pacific office - expanding outreach, widening exposure, and deepening engagement - to a greater level in his markets. This will translate into greater support for our current and future Emergenetics Associates in that region.

All of us in the global Emergenetics International family congratulate Chris on his appointment and wish him the very best on this Emergenetics journey!

About Dr. Chris Lam (DBA)

Dr. Chris Lam is currently CEO and Chairman of InVision Group, and COO of Asia Coaching and Mentoring Academy. He holds a Doctorate of Business Administration and Master of Business Administration from the School of Management, Victoria University, Switzerland. He was Research Fellow at the Public Economy Academy of Peking University, China, in 2009. In 2013, he was awarded a Postgraduate Diploma in Coaching by the University of Cambridge, United Kingdom.

Chris is a member of Association For Coaching, a member of the Transformational Leadership Council, Senior Conductor, Corporate Culture Management, Ministry of Human Resources and Social Security of the People's Republic of China, and also a member of China Enterprise Culture Improvement Association, China.